

Upcoming Events and Noteworthy News

We set the stage for speakers to serve audiences, peers and themselves

August 2019

Note from the President

Hello Speaker Colleagues and Friends of NSA,

The mainstage speakers, the breakout sessions, and the hallway conversations were not to be missed! What, you missed it? I'm talking about Influence, the NSA national convention that was just held in Denver, CO. With 24 members attending, Minnesota had one of the biggest contingencies present.



If you missed it, here are some of the highlights:

Chapter Leadership Training: President-elect Marcia Malzahn and I attended a half-day workshop with chapter leaders from the U.S. and abroad to talk about best practices. We came away with many great ideas to add value to your membership. Stay tuned.

CSP Inductees: It was a proud moment to watch four of our chapter members walk across the stage to receive their Certified Professional Speaker designation. Congratulations to *Janel Anderson, Holly Hoffman, Joe Schmit, and Shawna Suckow*.

John Maxwell: What a treat it was to see John Maxwell receive the Master of Influence award. John Maxwell has impacted so many lives and it was a complete surprise to see and hear him live and in person. Following his award, he stayed on stage for an interview with Nido Quebin. One of the memorable statements John made was, "Competence leads to confidence." Great reminder to continually work on professional development.

Minnesota Chapter Reception: The annual chapter reception was a huge hit. It was one of my personal favorite events of the entire conference. I had a chance to connect with many of our members to get input on how the chapter can add value and I am already taking steps to make things happen. The reception was an opportunity to hang out and get to know each other better and make connections with new friends. Thank you to President-elect Marcia Malzahn for putting this event together.

Health Plan Update: Some of the best news to come out of the conference is the rollout of the NSA Health Trust. NSA has been hard at work for the last year to find a way to offer a health plan. The NSA Health Trust is a member benefit program that will provide NSA Members access to the new Association Health Plan options. This new benefit will launch in Minnesota on November 1, 2019. Visit www.nsahealthtrust.com for more information.

I am honored to serve as your 2019/20-chapter president and I thank you for trusting me to lead our chapter forward into 2020. My number one priority is adding member value. I have many exciting initiatives planned to meet this goal and will share more in the future. Please reach out with ideas, concerns, comments, etc.

Be sure to check out the upcoming chapter meetings at www.nsa-mn.com. The [first meeting](#) is right around the corner on September 14th with special guest Anna Liotta, President of the National Speakers Association.

Thank you,
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Chapter reception at Influence 2019

Upcoming Programs

Mark your calendar for our scheduled speakers for 2019-2020. It's going to be a great year!

Saturday, September 14 8:30-11:30 am Metropolitan Ballroom	Anna Liotta, CSP, MA, President National Speakers Association Book More Business with Millennial Meeting Planners (Xers and Boomers, too!)
Friday, October 11 8:30 am-11:30 pm DoubleTree Park Place	Mark LeBlanc, CSP and Henry DeVries Marketing with a Book
Thursday, November 14 5:30-9:00 pm Metropolitan Ballroom	Michelle Villalobos Retreats to Riches: How to Design, Fill and Profit from Small Events
Friday, December 13 8:30 am-11:30 pm DoubleTree Park Place	Ed Tate The Story Finder: How to Create New Stories in Minutes
Saturday, January 11 8:30-11:30 am Metropolitan Ballroom	Orvel Ray Wilson, CSP, CEC Selling from the State: Using Stories to Attract High-Value Clients
Thursday, February 13 5:30-9:00 pm Metropolitan Ballroom	Marquessa Pettway, CSP Create a Business Lifestyle Which Leverages Your Expertise, Knowledge and Platform
Friday, March 13 8:30-11:30 am Metropolitan Ballroom	David Avrin, CSP, Global Speaking Fellow Getting Paid Speaking Gigs: The Hard Truth About the Business Side of Speaking
Saturday, April 11 8:30-11:30 am Metropolitan Ballroom	Debbie Allen, CSP Dramatically Boost Your Speaking Income with Expert Positioning

For program details and registration for these events click on the date above or view the entire calendar [here](#).



Speaker Resources

[Speaker Magazine](#)

[Voices of Experience](#) (free mobile app)

[NSA Website](#)

[NSA MN Website](#)

[NSA MN Facebook Page](#)

Your 2019-20 Leadership Team

Chapter President - [Liz Uram](#)

Immediate Past President - [Annie Meehan](#)

President-Elect - [Marcia Malzahn](#)

Vice President - [Cindra Kamphoff](#)

Treasurer - [Dierdre Van Nest](#)

Secretary - [Samantha Moe](#)

Director of Membership - [Tim Eggebraaten](#)

Director of Event Experience - [Dr. Jermaine Davis](#)

Director of Programming - [Carol Kaemmerer](#)

Platinum Member - [Thom Winingner](#)

Speaker Academy Dean - [Robin Kellogg](#)

Administrator - [Dana Robb](#)

Newsletter Editor - [Quinn Nystrom](#)

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