



*The Electronic Newsletter of the  
Minnesota Chapter of the  
National Speakers Association*

**June 2007**

## A Message from Outgoing President Tom Guetzke

### What an incredible year this has been!

We began with a bang last July at the NSA Convention where our Minnesota Chapter was presented the MORE Award as the top NSA Chapter. What a party it was as we came together in celebration in Orlando, FL. It was fun to see old friendships rekindled and new ones forged.

The high energy fireworks continued into the year with our Fireside Forums with Dr. Manny Steil and David McNally. This was a special time for us to get together and share our personal and professional stories in those intimate settings - thank you both for sharing so openly! It took a blizzard to stop Janie Jasin, but I can't wait for her re-scheduled fireside chat! The Teleforums with Alan Weiss and others provided powerful and valuable tips to grow your business!

The Chapter Meetings created joyful opportunities to connect, chat and catch up with fellow members over dinner. The Small Business Forums with Jim Pancero, Michael Podolinsky and Meet the Experts provided more insight and great tips to take your speaking business to the next level. Way to go Gaye Hanson on some super programs!

Not surprising, the NSA-MN social events are always my favorite! August on the banks of the St. Croix was just an ideal spot for our picnic. The Holiday social always brings out the best and this year was no exception with everyone joining in singing holiday songs - what fun! Thanks to Amy Tolbert, our social planner, who always does everything so well that I think she must have a second PhD in fun!

With the "level headed" leadership of Michael Roby, the Institute for Professional Speaker Development (IPSD) was launched to an entirely new level this year. Peggy McNamara and Robin Getman teamed up to lead an incredible Apprentice Program. Not to be outdone, the comedy/crime fighting duo of Gray & Ray (Stuart & Stevie) created a challenging advanced business growth program for apprentice graduates and our professional

### **In This Issue**

[Message from Outgoing President](#)

[Award Recipients](#)

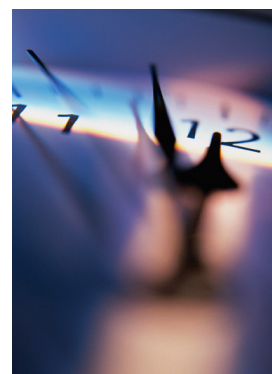
[2007-08 Board of Directors](#)

[IPSD Wraps Up a Great Year](#)

[NSA-MN Meet Toastmasters](#)

[Membership: A Year to Remember](#)

### **NSA-MN Upcoming Events**



***Mark Your  
Calendars!***

**NSA-MN Reception  
at the 2007 NSA  
Convention**

Tuesday, July 10  
5:00 - 6:30 p.m.  
Grand Lobby Bar  
(Just inside the lobby of the  
Manchester Grand Hyatt.)

**Summer Social**  
Thursday, August 23  
Details TBA

members in the new Graduate Program. The first Advanced Speaker Development Series (ASDS) program was held in December on the value of client management and ACT!

With our new managing partner and thanks to Lindsay Robertson, we also upgraded this newsletter with a new look and easy navigation to quickly click directly to the stories and photos you want to see and a new simple email format. Thanks to Audrey Thomas and Tim Cimbura, as we also have a new NSA-MN website complete with a Featured Speaker section which shows one of our Professional Members with every click of the mouse!

Whew - what a year! Lastly, the May Gala is always special! Congratulations to everyone who was honored. The award winners, all the volunteers and the outgoing Board: my personal thanks to each one of you! The time and talents that are given back to the Chapter is what make NSA-MN so fantastic. I have personally received so much back from our chapter by being involved....much more than any other group that I have ever been involved with! With Audrey Thomas and Michael Roby on the Executive Leadership Team and the new Board of Directors it will be an exciting year of new ideas and continued growth for the Chapter. If you have not been involved much this year, I wholly recommend that you get involved. Speaking from experience, the more you get involved with NSA-MN this year, the more you will grow - both personally and professionally!

Enjoy your Summer!

*Tom Guetzke, 2006-07 President*







## Congratulations Award Recipients

### *Volunteer of the Year*



**Peggy McNamara**

This award is given to a member who volunteers above and beyond the level expected of a member. We applaud this contributor for setting a new benchmark.

### *Member of the Year*



Tim Cimbura

This award is in recognition of an individual who has contributed significantly to our chapter in the current year.

*Next Level Award*



Stevie Ray

This is a merit-based award that is for the person in our chapter that has moved his/her business significantly forward over the past year.

*Mark LeBlanc Award*



Mark Scharenbroich, CSP, CPAE

*Minnesota Speakers Hall of Fame*



John Crudele

### *Honorary Lifetime Members*



Michael McKinley, CSP, CPAE & Thomas Winninger, CSP, CPAE

## Introduction of 2007-08 NSA-MN Board of Directors

*By Audrey Thomas, Incoming President of NSA-MN*

I'm thrilled to be surrounded by this year's Board of Directors. Collectively, they represent energetic ideas, positive attitudes and ambitious goals. This year's slate includes:

*Past President:* Tom Guetzke  
*President-Elect:* Mike Roby  
*Director of Finance:* Gabrielle Hamen-Kieffer  
*Platinum Representative:* Amy Tolbert, CSP  
*Program Director:* Dan Janal  
*Membership Director:* Dave Horsager, CSP  
*IPSD Director:* Stuart Gray  
*Communications Director:* Dennis Stauffer

If one of these individuals contacts you about getting involved, please

consider saying "Yes". We have many available volunteer positions, some requiring as little as an hour per month. Better yet, don't wait to be asked. Pick up the phone today and call one of them to see how you can help.

*"I long to accomplish a great and noble task, but it is my chief duty to accomplish small tasks as if they were great and noble."* - Helen Keller



Outgoing President, Tom Guetzke, with Incoming President Audrey Thomas



Outgoing President, Tom Guetzke, with Incoming President Audrey Thomas



2007-08 NSA-MN Board of Directors (Michael Roby and Amy Tolbert not pictured)

## IPSD Wraps Up a Great Year with Great Grads

The Institute for Professional Speaker Development completed both the Apprentice and Graduate Programs in May. The following individuals successfully completed the programs - congratulations!

### ***2006-07 Apprentice Program***

Harvey Bernard  
 Ken Betterton  
 Bobbie Bridges  
 Jacqueline Bronstein  
 Ryan Buesgens  
 Kate Carlson  
 Mark Douglass  
 Ray Johnson  
 Shelly Kramer  
 Bonnie Laabs  
 Valerie Lis  
 Scott Miller  
 Patty Morris  
 Susan Nelson  
 Jim Smith  
 Rick Suydam



Apprentice program participants after accepting certificates of completion.



**2006-07 Graduate Program**

Julie Allen  
Steve Boelke  
Chere Bork  
Danita Bye  
Ryan Estes  
Pele Raymond  
Roger Revak  
Sharol Tyra  
Klint Willerts



Graduate program participants after accepting certificates of completion.

## NSA-MN Meet Toastmasters

Do you want to improve your platform skills?

Do you long for a professional place where you can hone your material?

Do you desire to receive professional feedback and evaluations from your peers?

If you answered YES to any of these questions then NSA-MN Toastmasters is for YOU!

We are starting a new club designed for NSA-MN Members and IPSD participants only.

***If you are interested in having fun while developing professionally or just curious about Toastmasters, please plan to attend the Information/Club Chartering Meeting on June 26, 2007 from 6:30 - 8:00 p.m. at a location yet to be determined.***

We need 20 people to join in order to charter the club. Don't forget to bring your checkbook to the meeting. Club dues are \$99.00 for the year or \$55.00 every six months. A bargain for all the skills you will develop.

Please send Gabrielle Hamen-Kieffer an email at

[gabrielle@thrivorship.com](mailto:gabrielle@thrivorship.com) with your interest, questions and availability to

attend the meeting on June 26. If you are not able to attend the meeting and want to join the club, please indicate that in the email and I will send you an application.

## A Year to Remember and a Future So Bright I Gotta Wear Shades!

As I wind down my position as Director of Membership, I am proud of many achievements that the NSA-MN Board and so many volunteers were able to accomplish in the past year.

First, we gained 16 new members this year! Some of which were members years ago and some brand new to the speaking business. If you haven't already introduced yourself to these people, please make a point of getting to know them at the Summer Social that will be held on August 23 with Kathy Brown as our hostess with the mostest! (More details coming soon.)

- Diane Amundson
- Molly Cox
- Yvonne Kinney-Hockert
- Peggy McNamara
- Kate Larsen
- Lori LaBey
- Kathlynn McConnel
- Steven Reagles
- Pele Ugbaojah
- Chere Bork
- Brenda Elsagher
- Joan Kennedy
- Anna Maravela
- Sam Richter
- Renee Rongen
- Sharol Tyra

Second, our Member Directory moved into the 21<sup>st</sup> century by going electronic! At any given hour on any given day, members can login on NSA-MN website and download an up-to-date member directory!

And third, our new and improved website was launched with a big bonus of our members being featured with every click of the mouse. Our 'Featured Speaker' pop-up window shows the member's name, photo and headline with a link to his/her online profile. Perfect for any meeting planner or fellow member to learn about your services and contact you easily.

Our future lies in our newest CSP: Dave Horsager! As the incoming Director of Membership along with the other Board Members, we have some great goals on how to make your membership worth so much more than the dues you pay. Stay tuned!

Thank you to everyone for a wonderful year and I look forward to serving the chapter as the Director of Finance. I am so excited for the future I gotta wear shades!

Thrivingly yours,

*Gabrielle Hamen-Kieffer, Director of Membership*

## Members In The News

### Audrey Thomas Receives Elite Designation

Audrey Thomas recently received the designation of Certified Professional Organizer. Thomas sat for the inaugural examination held during the national conference of the National Association of Professional Organizers. Less than 6 percent of NAPO's membership received this designation. Congratulations!



[www.organizedaudrey.com](http://www.organizedaudrey.com)

### Danita Bye Writes for The Business Journal



Click [here](#) to see Danita Bye's article titled "Pick 'Em like Vince - how to gauge sales talent before the hire", printed in the May 11 edition of the *Minneapolis St. Paul Business Journal*.



**ON LOCATION - IN THE STUDIO - WITH FAMILY**  
**InBeaute Photography is your "go to" source for all your photography needs.**

**Contact: [www.inbeautephoto.com](http://www.inbeautephoto.com) | Phone: 651-225-9002**

*INBEAUTE*  
 photography

[www.inbeautephoto.com](http://www.inbeautephoto.com)

*Thank you to Inbeaute Photography for providing photography services at the NSA-MN May Gala - see some of the photos above!*

*Your Source for NSA-MN Information*

[www.nsa-mn.com](http://www.nsa-mn.com)  
NSA-MN Chapter Office  
4248 Park Glen Road  
Minneapolis, MN 55416  
(P) 952.928.4649  
(F) 952.929.1318  
[info@nsa-mn.com](mailto:info@nsa-mn.com)

*Just ask for Lindsay!*

**[Forward email](#)**

 **SafeUnsubscribe®**

This email was sent to [info@nsa-mn.com](mailto:info@nsa-mn.com), by [info@nsa-mn.com](mailto:info@nsa-mn.com)  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



NSA-Minnesota Chapter | 4248 Park Glen Road | Minneapolis | MN | 55416