



Minnesota Speaks

The Electronic Newsletter of the Minnesota Chapter of the National Speakers Association

NOVEMBER 2005

UPCOMING EVENTS

Tues. Nov. 8
Mentorship Program
6 pm

Fri. Dec. 10
Holiday Social

Fri. Dec. 16
Fireside Forum 9-11 am
Anne Warfield, CSP

Sat. Jan. 14
 Meet the Pro's
9 - 11:30am

Chapter Meeting & Lunch with
NSA President
Rick Jakle

TO REGISTER
Contact the
NSA-MN OFFICE

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TUESDAY Nov. 15th

A PROGRAM FOR PROFESSIONAL MEMBERS:

5:30—7 pm Chapter Meeting & Dinner

Chapter Business, Moments with the Masters, and plenty of laughs with your fellow professional members.

(Cash Bar Available)

DON'T MISS IT! Professional Members please RSVP before Nov. 11

Note: as a member there is no charge for this event. However, in order for us to plan for the correct number of meals, the hotel requires that we get your reservation as soon as possible.

OPEN SOCIAL & NETWORKING: Doors Open to all Small Business Forum Participants



7 - 7:30 pm

Dessert & Coffee Bar
(Cash Bar Available)

7:30 - 9 pm

Speaker Series

Get a Jump on

What Your Customer Wants Next!

Featuring **ROBYN WATERS**

THE TRENDMASTERS GUIDE

Robyn put the *Tarzhay* into Target Stores as the Vice President of Trend, Design and Product Development. Working with hot designers like Mossimo Giannulli, Philippe Starck and Todd Oldham she and her team designed and developed the products that have ignited Target's phenomenal growth. Her firm, RW Trend, tracks the latest consumer trends and advises companies on how to stay ahead of the curve. Current and emerging trends in business and retail are presented as examples of how to be more than just *up to the minute*. Robyn will show you *where the minute is going*, and it will help you get there ahead of the competition.

Welcome to a whole new way of looking at the world!



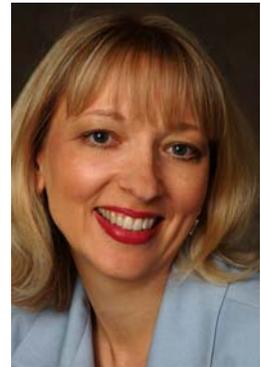
REGISTER NOW

*As a Professional Member or Mentor there are no additional charges for the Small Business Forum. However, in order for us to plan for the correct number, we must get your reservation **by Friday Nov. 11.***

WELCOME OUR NEW MEMBERS

As our fall Membership drive begins to wane, we continue to welcome new members into our Minnesota Chapter. The following have recently joined:

- **Yvonne Cheek**
- **Gavin Jerome**
- **Jerome Mayne**
- **Marcie Roggow**

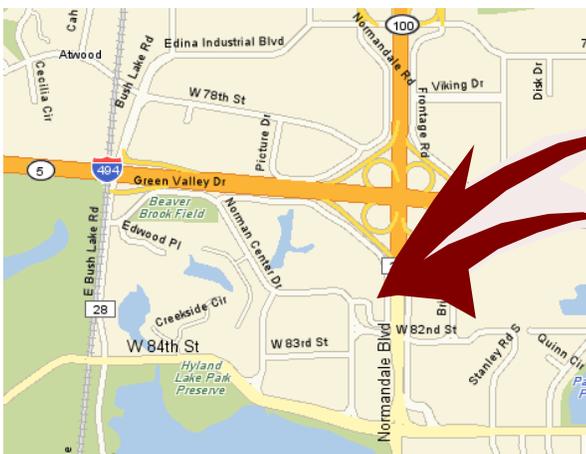


Audrey Thomas
Membership Chair

Beginning with this issue we will be featuring profiles on our new members. This will be a fun way of getting to know them and placing a name with a face. Please be sure to introduce yourself and welcome our new professional members at the next NSA-MN event.

The final touches are being made to the **Internal Phone Book**. Thanks to many of you for sending in your new headshots and updated information. We plan on distributing them at the next Chapter meeting on November 15th. Additional copies will be available for \$10 each. Contact Mary Kay in the chapter office if you need to purchase one.

IT's the PLACE for NSA-MN: *The Crowne Plaza*



Conveniently located
near the intersection of
highways
494 and 100
5401 Green Valley Drive
Bloomington



CROWNE PLAZA
HOTELS & RESORTS

LEARNING TO BECOME A PROFESSIONAL SPEAKER: THE 2005-06 NSA-MN MENTORSHIP PROGRAM**Last Chance if you don't want to wait until October 2006!**

Do you know anyone who is interested in learning more about becoming a professional speaker? The NSA-MN Chapter Apprentice program is a perfect opportunity to discover if they have what it takes! The 2005-06 Apprentice and Candidate participants kicked off their journey to become professional speakers on October 11th. There are only a few spots remaining. If someone you know still wants to get into the program this year, now is their last chance. A special make-up session will be held to get them up to speed with the rest of the class.



**For information or to register by Nov. 7th:
Contact Mary Kay at the NSA-MN office at 763 398-0818**

Are you already registered for the Mentor Program?

You can look forward to participating in the Chapter meetings, Teleforums & Fireside Forums after you become a Professional Member of NSA-MN. Until then, make sure you have these upcoming dates on your calendar (included as a part of your Mentor Program package):

NOVEMBER 8 6pm Mentorship Program
NOVEMBER 15 7pm Small business Forum
Featuring Trend Guru, Robyn Waters
DECEMBER 13 6pm Mentorship Program

A GREAT TIP FROM OUR PAST PRESIDENT...

Wow! I really enjoyed the October 1st chapter meeting! I saw some old friends and made some new ones. I enjoyed lunching in the atrium and getting to participate in several lively discussions.

Don't scramble for your calendars because you think you missed another great NSA Minnesota meeting. Let me explain. I attended the October NSA Colorado meeting that morning.

I knew that I was going to be in Denver so I went to the NSA site, clicked on "Chapters and International Groups" and then on "Chapter Directory."

http://www.nsaspeaker.org/search/chapter_directory.xml

I chose the Colorado chapter site, looked up their next meeting and found that I'd be in Denver that Saturday. I signed up to go, at the member rate, and I had a great time. *(Note: not all chapters have decided what rate to charge out of state NSA members so you might need to make inquiries. NSA-MN welcomes out of state members at member prices.)* The presentations were remarkable, the atmosphere energizing, and the people welcoming.

Both the national office and chapters encourage us to attend chapter meetings when we're in other states. I can tell you that it is a highly rewarding experience! Next time you're on the road, check out the local chapter and bring ideas back for both your business and your chapter.



NSA-MN Past-President Harry McClanahan with CO Chapter President, Dick Bruso

FIRESIDE FORUM: AT HOME WITH MARK SCHARENBROICH, CSP, CPAE

Professional members gathered at the home of Mark and Sue Scharenbroich. A gifted storyteller with the timing of a stand-up comedian, Mark shared some of his lessons learned along the path of his 25 years of platform speaking. Great discussions and insights were shared among the professional members. This unique format gave professional members a chance to get to know each other just a little bit better in an informal and personal setting.



NATIONAL SPEAKERS ASSOCIATION



MEMBER NEWS



Arlene Vernon Arlene was featured in an article written by the magazine's editor, Beth Ewen . The article entitled "Slew of Awardees Hear Tribute in Song at NAWBO Gala" appeared in the October issue of **Upsize Minnesota**. Focused on Arlene's signature SINGular Celebrations services the editor praised Arlene...

"Most remarkable was Arlene Vernon's tribute in song to more than a dozen winners. She runs HRx Inc., and also creates original songs to present. She rocked the house with "Obladee oblahah..." Vernon, who received a Wise Woman Award, even sang a tribute to herself."

MEET OUR NEW MEMBERS:

Gabrielle Hamen-Kieffer

Company Name: You Have The Power
Company Website: www.thrivorship.com

How long have you been speaking professionally? 4 years

What's your favorite food? So many things...Anything with garlic in it!
 An item that makes me feel loved is my mom's devils food cake!

Name the last movie you went to or rented:
House of D David Duchovny & Robin Williams.

What book is on your nightstand? "The Gifts and Ministries of the Holy Spirit" by Lester Sumrall

Any unusual life-changing events you'd like to share? I was raped by an employer. That catapulted me into the life I was meant to live.

Name someone who inspired you to speak professionally:
 I always knew I would be a speaker however in 2000 I attended the Video Day event at MSA (back when it was MSA). I heard many speakers (Jackie Pflug, Robin Getman, Jay Gubrud...) that inspired me to turn my speaking into a business.

A favorite quote:

"No temptation has seized you except what is common to man. And God is faithful; he will not let you be tempted beyond what you can bear. But when you are tempted, he will also provide a way out so that you can stand up under it." 1 Corinthians 10:13

"For I know the plans I have for you," declares the LORD , "plans to prosper you and not to harm you, plans to give you hope and a future." Jeremiah 29:11

Something that most people don't know about you: I changed my first name in 200

Tell us about your worst speaking nightmare:

I got the flu the day I was to speak and couldn't find a replacement. I found the energy to get myself dressed and to the event by telling myself "you only have to speak for one hour, just one hour, you can do that." One hour from the time I **arrived** I was mid speech when a HUGE wave of nausea came over me. I gave the group a topic to discuss and politely excused myself from the platform. On my way to the bathroom I realized I wasn't going to make it. Beside the door was a wastebasket – how convenient. I proceeded to relieve myself in front of the entire audience, turned to them and said "Excuse me." and proceeded down the hall to finish. When I returned it was as if nothing happened. I finished my speech and spent the next two days in bed. I'm not sure if it was because I had the flu or I was embarrassed!



Your source
for NSA-MN
information

NSA-Minnesota Chapter
3131 Fernbrook Lane N.
Plymouth, MN 55448

Phone: 763-398-0818
Fax: 763-566-5780
Email: administrator
@NSAMinnesota.com

NSAminnesota.com

As a Chapter of NSA, we are teaming up with one of our members to support the victims of hurricane Katrina. Instead of Stevie Ray's regular column, we urge you to attend this event, have some great laughs and support Katrina relief.



Still Funny!

An Improv Benefit for Katrina Relief

Twin Cities masters of improv from the past three decades will gather for ONE WEEKEND ONLY for a comedy benefit for the victims of Hurricane Katrina. Laugh at the combined comic genius of over 20 improv performers who helped put the Twin Cities on the map for improv comedy. Audiences have laughed at these performers over the years at improv clubs, theatres, radio, and television, now they are together for the first time ever for one weekend only.



Sue Scott, A Prairie Home Companion

Famed author, Lorna Landvik

Twin Cities favorites, Beth Gilleland, James Detmar, Jeff

Gadbois, and many others.

The shows will be hosted by Stevie Ray, and the witty and masterful Eugene Huddleston will be at the keyboard. This is a once-in-a-lifetime chance to see improv greats get together for an evening of laughter.

Call to get your tickets now! This show will sell out fast.

Friday & Saturday - November 11 & 12

8:00 & 10:30p.m.

Stevie Ray's Comedy Cabaret

Sheraton Bloomington Hotel 7800 Normandale Blvd, Bloomington

\$25.00 Tickets: 612-825-1832

All proceeds will go to Habitat for Humanity & Second Harvest Heartland



"Making it up as we go since 1989"

