

FOR IMMEDIATE RELEASE
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Anderson, Warfield Inducted Into Minnesota Speakers Hall of Fame

Dr. Dale Anderson and Anne Warfield were inducted into the Speakers Hall of Fame by the Minnesota Chapter of the National Speakers Association (NSA) at its annual gala on May 19.

Anderson, an MD who practiced for nearly 50 years as a family doctor and surgeon before becoming a speaker, now prescribes “method” acting techniques to audiences more than 75 times a year around the world.

In 2003, his book, *Never Act Your Age*, received the National Senior Media Award, National Health Information Award and *Forward Magazine* Award. He received the Best Speaker Award in 2003 from *Minnesota Meetings and Events Magazine* and was honored as the NSA-Minnesota Member of the Year in 2004.

Anderson is the coordinator of the Minnesota ACT NOW Project, a coalition of dramatic artists who think medically—and medical artists who think dramatically.

Warfield, CEO of Impression Management Professionals, helps executives influence their productive outcomes by expanding the way they think, listen and speak.

Her Outcome Thinking® Methodology provides leaders the tools they need to remain calm, focused and strategic. She has been featured in *Business Week*, *Forbes*, *Mademoiselle*, *Investors Business Daily* and has appeared on ABC, NBC, CBS, the Discovery Channel and Radio Stations around the world.

Warfield is a Certified Speaking Professional (CSP), the highest earned distinction awarded the top 7 percent of U.S. speakers by the NSA. She is the author of nine books, including *Outcome Thinking®: Getting Results Without the Boxing Gloves*.

The awards were presented by Dr. Manny Steil, CSP, CPAE (Council of Peers Award for Excellence), a longtime chapter and Hall of Fame member.

The Hall of Fame Award recognizes speaking excellence. Inductees are nominated and voted on by previous Hall of Fame recipients. Each candidate must excel in seven categories: material, style, experience, delivery, image, professionalism and communication.

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Also that evening, these honors were bestowed:

Robin Getman, CSP, president of InterACT Group, earned the Mark LeBlanc Award, recognizing members for their long-term and highly significant contribution to the growth and vitality of the NSA-Minnesota chapter. Getman's experience in training and management has led to her speaking on workplace experiences, service and communication, all the while instilling her signature brand of humor.

Susan Zimmerman, co-founder of Mindful Asset Planning, earned Member of the Year honors, voted on by chapter members. She is an author and expert on financial psychology and money personality. This award, recognized by the national NSA organization, goes to a member who has contributed significantly to the MN chapter.

Chere Bork, president and founder of Savor Your Life Today, was awarded the chapter's Volunteer of the Year for volunteering above and beyond the level expected of a member. She is a registered dietitian, motivational speaker, wellness consultant and life coach. Her seminars have reached over 40,000 people.

Chris Heeter, founder of the Wild Institute, earned the Next Level Award for moving her business significantly forward in the past year. She creates extraordinary trips that share "the wisdom of nature," delivers inspirational speeches, coaches people through life transitions and facilitates communication and teamwork programs.

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